

## **NORTH CAROLINA EDUCATION LOTTERY POLICIES AND PROCEDURES MANUAL**

### **CHAPTER 8 – SALES**

#### **8.01A – ATTACHMENT B \$1,000 CASH 5 INCENTIVE AWARD**

##### **INCENTIVE AWARD STRUCTURE**

- A \$1,000 incentive award will be issued to a qualified and eligible NCEL retailer that sells the winning Cash 5 Jackpot ticket for the corresponding Cash 5 drawing.
- If more than one (1) winning ticket is sold for a specific Cash 5 drawing, the \$1,000 incentive award will be divided equally among all qualified and eligible NCEL retailers. Each Cash 5 Jackpot winning ticket sold represents one (1) equal share of the \$1,000 incentive award.
- If no winning Cash 5 Jackpot ticket is sold for a specific drawing, the \$1,000 incentive award will roll by \$1,000 to subsequent drawings up to a maximum of \$10,000 until such time as a winning Cash 5 Jackpot ticket is sold. The entire incentive award pool will then be distributed as noted above.
- The NCEL shall verify all winning Cash 5 Jackpot tickets and the location that sold the tickets.
- After the verification process has been completed, the NCEL shall notify the NCEL retailer(s) that sold the winning Cash 5 Jackpot ticket(s) and explain the incentive process.